

Zouire wins award from Hallmark

MERRIAM, Ks., April 2007 - Don Hall Jr., Hallmark Cards, presented Zouire Marketing Group with 2006 New Supplier Development Procurement Leadership award. The award recognizes new suppliers that establish themselves as leaders in procurement and support the Hallmark values.

Zouire Marketing was the only minority ad specialty company to receive the award. Zouire Marketing began the partnership with Hallmark in June of 2006 and quickly gained a reputation for creativity, customer service and an enforcer of the Hallmark Brand Standards.

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